

# Element Advertisement Directions

Create an advertisement for an element. Use the information from your fact sheet to create your element advertisement. Please use 8 ½ by 11 paper. You must include 5 sections in your advertisement:

1. Give a slogan to your advertisement (a catchy phrase to sell your element).
2. Show the element ID- its name, its symbol, its atomic number and its atomic mass.
3. Give 5 examples of uses and information about the element
4. Give background information about the element including: its period and its group, subatomic particles, melting point, boiling point and by whom and when it was discovered.
5. Draw two pictures or paste in two pictures (from a magazine or Internet site) showing examples of uses or information related to the element.